

ORDER



Orders
Order / Rev: 47098
Alt Order #: 27770978
Product Desc: 2022 Primary Electio
Estimate: 3606
Flight Dates: 04/23/22 - 04/29/22
Original Date / Rev: 04/22/22 / 04/25/22
Order Type: GENERAL

KLKN-TV

Primary AE: Katz Dallas
Sales Office: DALLS
Sales Region: National

Agency
Name: Armada Strategies
Buying Contact:
Billing Contact:
 2637 E. Atlantic Blvd., Ste. 43878
 Pompano Beach, FL 33062

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Conservative Nebraska
Demographic: A50+
Product Codes: Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-04

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	1	\$300.00	\$255.00
04/25/22	04/29/22	16	\$4,525.00	\$3,846.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	1	\$300.00	\$255.00	0.00
May 2022	16	\$4,525.00	\$3,846.25	0.00
Totals	17	\$4,825.00	\$4,101.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	04/25/22	04/25/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	M-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 M----- 1 \$150.00 0.00															
N 2	KLKN	04/27/22	04/27/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	--W----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 --W---- 1 \$150.00 0.00															
N 3	KLKN	04/29/22	04/29/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	----F--	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 ----F-- 1 \$150.00 0.00															
N 4	KLKN	04/26/22	04/26/22	Good Morning America Good Morning America	CM	7a-9a	-T-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
Good Morning America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 -T----- 1 \$200.00 0.00															
N 5	KLKN	04/28/22	04/28/22		CM	7a-9a	---T---	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00

KLKN-TV

Order / Rev: 47098
 Alt Order #: 27770978
 Flight Dates: 04/23/22 - 04/29/22

Advertiser: Conservative Nebraska
 Product Desc: 2022 Primary Electio
 Estimate: 3606
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/25/22	05/01/22	--W----		1			\$575.00	0.00					
N 17	KLKN	04/28/22	04/28/22	Ch 8 News at 10p M-F	CM	10p-1035p	---T---	:30	1	\$575.00	P-02	0.00	NM	2	\$975.00
				Ch 8 News at 10p M-F											
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/25/22	05/01/22	---T---		1			\$575.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLKN	04/25/22-05/01/22		Ch 8 News at 10p M-F		10p-1035p	---Th-----	:30		(\$575.00)		0.00	NM		
See MG 17.2, 17.3															
[Schedule Change-Late News 1030p-1105p] Preempt															
2	KLKN	04/28/22-04/28/22		Ch 8 News Late Ed M-Sun		1030p-1105p	---Th-----	:30		\$575.00		0.00	NM		
Ⓜ MG for 17.1, 14.1															
3	KLKN	04/26/22-04/26/22		Ch 8 News at 6p M-F		6p-630p	-T-----	:30		\$400.00		0.00	NM		
Ⓜ MG for 17.1, 14.1															
													Totals	17	\$4,825.00



125 West 55th St
New York, NY 10019

Contract # 2770978

Changes as of: 4/22/2022 at 2:22 PM

Version: Highlighting Makegood 1

Status: Accepted

CPE: 355/459/3606

Flight: 4/23/22 - 4/29/22

Station: KLNK

Con Type: POLITICAL/NOTE

Agency: Armada Strategies

Advertiser: Conservative Nebraska

Market: Lincoln&Hsing-Kryn-Pis DMA

Total \$: \$4,825.00

2637 E Atlantic Blvd

Product: 2022 Primary Election

Office: DALLAS

Total Spots: 17

Suite 43878

Agency Order #: 11597080

Service: Nielsen

Total CPE: \$86.16

Pompano Beach, FL

Buyer: Mah, Eva

Primary Demo: Adults 55+

Total GRP: 56.0

33062

Salesperson: DACIA SMITH

Assistant: Dacia Smith2

Traffic #: 47098

214-525-2831

2145252831

Separation:

Comments: Please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically. TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R114861. Marketron #200345, Spodata #2095, eMediaTrade (AdCoreLocal) #EMT12794; Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A55P Rating	Len	4/23 - 4/29										Total Spots	Total		
							4/23	4/24	4/25	4/26	4/27	4/28	4/29							
M-F	6p-6:30p		Channel 8 Eyewitness News At Six	\$400.00	5.5	30	0	0	1	0	1	0	1	0	1	0	2	\$800.00	\$72.73	11.0
M-F	10p-10:35p		Channel 8 Eyewitness News At Ten	\$575.00	4.3	30	0	0	1	0	1	1	0	0			2	\$1,150.00	\$133.72	8.6
MGD 7	Th 10:30p-11:05p		Channel 8 Eyewitness News At Ten	\$575.00	4.3	30	0	0	0	0	0	1	0			1	\$575.00	\$133.72	4.3	
MGD 8	M-F 6p-6:30p		Channel 8 Eyewitness News At Six	\$400.00	5.5	30	0	0	0	1	1	0	0	0	0	1	\$400.00	\$72.73	5.5	
TOTALS:							0	1	4	3	4	3	2				17	\$4,825.00	\$86.16	56.0

Makegood Comments

Date/Time	Action	Added by	Comment
04/22/22 3:08 PM	Accepted	Eva Mah	Other
04/22/22 2:47 PM	Sent To Agency	DACIA SMITH	4/22: TP change due to NFL draft, no 6p News 4/29 due to NFL draft. Tx1 - Dacia
04/22/22 2:22 PM	Sent To Rep	Joy Wenn	See time change of late news for 4/28 on line 7 due to NFL Draft running late. No 6p news on 4/29 due to NFL Draft airing. See MG on line 8